



Sheriff Troy J. Knudson
ROCK COUNTY SHERIFF'S OFFICE
Craig L. Strouse, Chief Deputy



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Commander, Law Enforcement Services

"A Tradition of Service"

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Commander, Correctional Services

MEDIA RELEASE

**Flood Insurance Awareness Week in the State of Wisconsin
February 9-15, 2020**

For Immediate Release

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Governor Tony Evers proclaimed Feb. 9 - 15, 2020 Flood Insurance Awareness Week in the State of Wisconsin to emphasize the importance of obtaining flood insurance before snow melt and spring rainfall begin. Some flood insurance policies, including the policies from the National Flood Insurance Program (NFIP), have a 30-day waiting period before they take effect.

If your home or apartment gets flooded, will insurance cover the damage? The answer depends on whether or not you have flood insurance. Regular homeowner's insurance or renter's insurance typically does not cover flood losses. For flood coverage, you will need a policy offered through the Federal government's [National Flood Insurance Program](#).

All residents of Rock County are encouraged to assess their flood risk and consider buying flood insurance. There are a number of persistent misconceptions about flood insurance. For your own protection, it is important to understand the truth about flood damage and flood insurance.

For more information on flood insurance, please visit: <https://www.floodsmart.gov/>

To view an interactive flood mapping tool for the Rock County area, please see: [Rock County Flood Zoning Web Map](#)

SHERIFF TROY J. KNUDSON

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